



Annual Report
Highlights

2013

My
place
is **here.**



Université de
Saint-Boniface

Une éducation supérieure depuis 1818

I See Myself Here! A Tailor-Made Strategic Plan

USB's five-year strategic plan was officially launched in the spring of 2013. The plan's four pillars provide a framework that guides the nearly 200 year-old institution's vision and determines its objectives so that it can take its place among the leading universities in Canada and the world.



I CHOOSE USB

USB's efforts to enhance its programs and services and create an exceptional study and work environment are aimed at fostering its community's development.

DRIVEN BY RESEARCH

At USB, research and education go hand-in-hand. The renewed focus on

research is an opportunity for faculty to achieve excellence, and it provides many students with a rewarding experience.

STUDENTS FROM HERE AND AROUND THE WORLD

In an increasingly competitive university environment, it is vital to develop strategies to attract the best Francophone students from here in Manitoba as well as beyond our borders.

HERE WITH MY COMMUNITY

USB is actively committed to the next generation and is strengthening its roots to extend the institution's outreach into the community.

Léo Robert

A handwritten signature in blue ink that reads "Léo Robert".

Chair, Board of Governors

A Real Team Effort

At USB, we look forward to rolling up our sleeves and getting down to work! Our operational plan gives us the indicators and tools we need to effectively implement our strategic plan, and our results-based management approach hinges on widespread individual accountability. We are fortunate to have such a dynamic and professional team, and I am certain that we will enter 2018 stronger and more confident than ever in our ability to create, to grow and to introduce changes, both minor and major, that will benefit all of our students.

Raymonde Gagné

A handwritten signature in black ink that reads "Raymonde Gagné".

President



Strong Ties With the Community

Anchored in Manitoba's francophone community for nearly 200 years, USB is proud to contribute to its ongoing growth and development – here at home and abroad.



USB and its Community

Since September 2012, USB's neighbourhood has been designated a "UniverCITÉ." USB banners adorn the streets around the campus, letting visitors and residents alike know that they are in the heart of a university district.

Helping the Less Fortunate in Manitoba

The Transdisciplinary Community Health Project launched in September 2012 continued to be a success in fall 2013. Made possible thanks to a \$250,000 donation from Great-West Life via its national public accountability program, the project allowed three students in nursing, two in social work, and one in psychology to work in community health programs, providing services to Manitoba's marginalized or at-risk populations.

USB Turns 200 in 2018

USB took the lead in organizing the first exploratory meeting to plan its bicentennial celebrations. In collaboration with the Archdiocese of St. Boniface, Entreprises Riel, and community representatives, a steering committee and organizing committee have been created.

RéconciliACTION: Spirituality and Social Justice

In fall 2011, Sister Norma McDonald, the director of Chaplaincy Services at USB, launched the RéconciliACTION project to give four students and two faculty members an opportunity to learn more about indigenous cultures by connecting with them. In May 2013, the group travelled to British Columbia, where they were hosted by various First Nations communities.



RéconciliACTION in British Columbia.

Research: A Driving Force

Research plays a vital role at USB. Seminars, international publications, conferences, scientific roundtables open to the general public abound. Research brings together USB faculty and highlights their leadership and excellence.



Métis Status in Canada: An Important Research Project

Dr. Denis Gagnon, the Canada Research Chair on Métis Identity since 2003, received a grant of \$460,000 in April 2013 from the Government of Canada's Social Sciences and Humanities Research Council (SSHRC) to work on a research project entitled *Métis Status in Canada: Agency and Social Issues*.



Students From Here and Around the World

USB uses a personalized approach to reach students from Manitoba's French schools and French immersion programs.

An Enhanced Student Aid Program

In 2012-2013, USB was in a position to undertake a review of its financial aid program to make it more appealing and accessible. The number of awards increased thanks to an influx of donations and a detailed review of the criteria of many of its scholarships.

A Major Donation Gives USB a Big Boost

The 2012-2013 annual fundraising campaign got off to a great start with a \$50,000 donation from the Bank of Montreal. USB's target of \$600,000 was well exceeded.

Revving Up Recruitment

Recruitment Office staff conducted over 30 visits to give roughly 600 students from Manitoba French and immersion schools a general overview of the programs and services offered at USB. Presentations were made in Northern Ontario schools, at information evenings, and at nine career fairs in Manitoba. USB had its first-ever booth at the BDC E-Spirit trade show, a youth business plan competition in which 500 students from across Canada took part.



I have dreams for the future



Architect Damien Fenez from the firm Prairie Architects and André Garand of SMS Engineering.



An Environment of Choice

At USB, students are the top priority. They are the heart and soul of what we do, and more and more of them are choosing USB for their post-secondary studies.

Great New Programs!

- The Co-operative component of the Bachelor of Science with a joint major in Biochemistry and Microbiology allows students to alternate between classroom studies and paid work placements.
- The Health and Community Services Management program is the result of an inter-institutional and inter-provincial partnership with the Consortium national de formation en santé (CNFS). The program was created for bilingual healthcare and social service professionals who would like to hone their management skills.



Environmentally "Golden"

In February 2013, USB's Pavillon Marcel-A.-Desautels was awarded LEED Gold certification. This international certification confirms that the building's design, construction and use meet the highest environmental standards. The ultramodern facility houses health sciences and social services programs, with five classrooms, three nursing laboratories, a simulation centre, two videoconferencing rooms and 27 offices.



The Little Sports Facility That Could

Sportex has expanded its membership options to better meet clients' needs. It has added new programs and offers more than 25 classes a week since September 2013. A marked increase in membership, from 600 in summer 2012 to close to 1,000 by fall 2013, is a clear indication that these efforts are appreciated.



Sportex

Newsbites

Ready-Set-Rouges



All USB athletic teams now play under the same name: Les Rouges! The athletes proudly took part in the unveiling of their new identity and uniform at a sports rally held on October 12, 2012.



Year Three as Model Employer

For the third consecutive year in 2013, USB was named one of Manitoba's Top 25 Employers. The institution is noted for the quality of its benefits, diverse professional development opportunities and its attention to employee well-being with options to support staff in achieving work-life balance.

Convocation

A PRESTIGIOUS AWARD FOR ROGER LÉVEILLÉ

Manitoba author Roger Léveillé received an honorary doctorate from the University of Manitoba, at USB's recommendation. The award recognizes his remarkable contribution to the promotion of literature and the arts in Manitoba, as well as nationally and internationally.



MICHELLE GERVAIS RECEIVES AN HONORARY DEGREE

USB conferred an honorary degree on Michelle Gervais at the Université de Saint-Boniface convocation ceremony. The recognition is due to the outstanding contribution of this entrepreneur and USB alumna to the development and promotion of Manitoba's tourism industry.



For more than 15 years, Mrs. Gervais has worked actively to promote tourism in Manitoba.